

# TableRes Digital<sup>®</sup>

**BOOST REVENUE AND DRIVE COST REDUCTIONS WITH THE FIRST INTEGRATED SUITE OF DIGITAL TOOLS FOR F&B THROUGHOUT HOTELS**

TableRes Digital is produced by BookingTek, a London based software business that specialises in cloud native digital solutions for hospitality. Half of the world's leading hotel groups use digital tools from BookingTek.

## MOBILE ORDER & PAY

A fully branded customer order/pay mobile app reduces labour costs and boosts cheque size

## CHANNEL MANAGE RESERVATIONS

Integrate third party bookings and optimise the direct/indirect mix of reservations with a sophisticated channel manager

## MARKETING AUTOMATION

Easily create and distribute special offers across multiple channels with just a few clicks

## REPUTATION MANAGEMENT

See all your reviews on one screen & get alerts for exceptional reviews/ratings

## FLOOR MANAGEMENT

Manage customers, tables, servers, waitlists and more from one central system



## A COMPLETE SET OF DIGITAL TOOLS

TableRes Digital is the restaurant industry's first joined-up suite of digital tools for F&B. Each tool is a best in class system that talks to the other tools in the suite simplifying operations, driving cost efficiencies and adding incremental revenue.

## RESERVE, ORDER AND PAY MOBILE APP

A beautiful, branded mobile app enables customers to reserve a table and then on-arrival, at the restaurant, order at table and finally pay in-app. Guests enjoy quick, efficient service with a touch of magic. The restaurant enjoys higher average spend, significant labour savings and faster table turn times.



## DIRECT ONLINE SOCIAL AND IN-APP RESERVATIONS

TableRes Digital allows you to take direct reservations from within your TableRes Digital mobile app, on your own restaurant website and from social media 'book buttons'.

You will still be able to take reservations that you may currently receive from third parties. But in addition, and alongside, you can build up your own direct reservations and guest list.



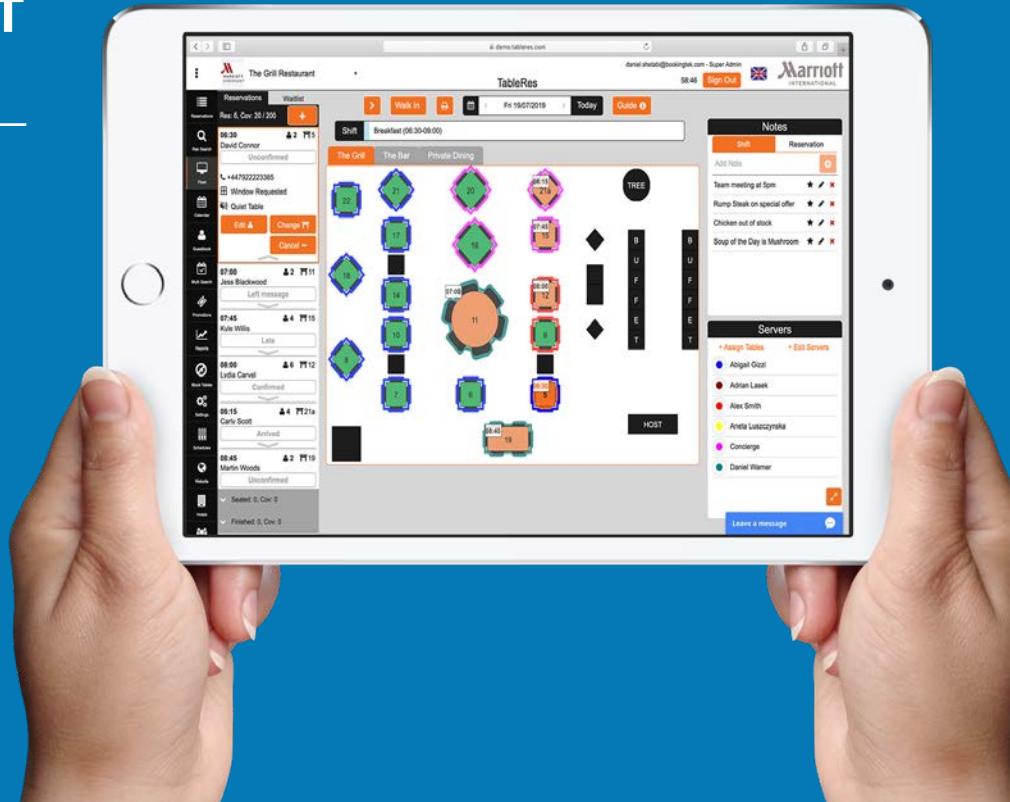
WATCH A SHORT  
TABLERES VIDEO



## EASILY MANAGE THE RESTAURANT FLOOR

Reservations from all sources drop into one screen. TableRes is compatible with a PC, laptop or tablet.

- Customers
- Tables
- Turn times
- Servers
- Wait lists
- Shifts
- Pacing slots
- In-shift metrics



## AUTOMATED REVIEW MANAGEMENT

TableRes Digital provides a number of review encouragement tools that integrate with the rest of the solution. It also automatically finds the reviews published for your restaurant, across a range of public websites, and brings them back to one screen for easy viewing and responding. Local and regional management automatically receive alerts for very poor reviews posted publicly. Positive reviews can be amplified across a range of channels at the push of a button. An intuitive dashboard shows ratings over time and allows you to easily spot any trends.

## MARKETING AUTOMATION

TableRes automates the creation and distribution of special offers and other guest messages across email, SMS, push notifications, websites and social media. In the background TableRes automatically attaches attributes to each guest so that it's easy to build a list of guests with a specific profile i.e. weekend late evening diners. A range of professional templates makes creating a new email, SMS or social media offer, a five-minute job. Distributing it across multiple channels takes just a couple of clicks.

## DASHBOARD BASED REPORTS

- Simple intuitive user interface
- Select from a library of reports
- Monitor what is important to you
- Rolled up reports for multiple outlets
- Compare like for like performance



## SINGLEPAY

Enabling mobile payments across multiple F&B outlets has always been a challenge for large hotel groups. TableRes Digital's integrated payment system, SINGLEPAY, makes it quick, easy and cost effective. The unique solution uses just one e-merchant account to service up to 200 F&B outlets. This makes for speedy setup, reduced fees and simplified management.

PER RESTAURANT COST IS JUST  
**£95 / €110** per month

Includes user licenses, unlimited direct bookings with no cover charges, hosting, unlimited web-traffic, real-person support (onshore) and maintenance.

TO ORDER  
**TABLERES DIGITAL  
 FOR YOUR HOTEL:**

Call: +44 203 668 5000  
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